



# GREATER IRMO

## CHAMBER OF COMMERCE

Growing a Stronger Business Community

## WHY JOIN THE #FUNCHAMBER?



### VOICE

The Irmo Chamber is the voice of the business community. Let your voice be heard through our partnerships with local, county and state government.



### VISIBILITY

Stand out and get noticed in the Irmo community and beyond via our strong social media presence and community involvement.



### NETWORK

Take advantage of our networking events because it's all WHO you know!



### REFERRALS

We are proud to be a well-respected business organization in the Irmo community and we are proud to exclusively refer our Chamber partners!



### GROWTH

Quality Lunch & Learns, Next-level Leadership training and promotion of the greater Irmo area to encourage economic development.



### DEALS & JOBS

Post your partner discounts and available jobs on our website and social media platforms to take advantage of our visibility! We offer White Glove Service for this. Just ask!

## THE GREATER IRMO CHAMBER OF COMMERCE

1235 Columbia Avenue, Irmo, South Carolina 29063

T: (803) 749-9355 • [FunChamber.com](http://FunChamber.com)

## PARTNERSHIP LEVELS

### EXECUTIVE (\$12000/yr or \$1000/mo):

#### CHAMBER WEBSITE PERKS:

- **Enhanced** listing in online business directory which includes business name, address, phone number and back link to business web site/page and Logo
- Two (2) **additional** online directory listings to include additional locations, subsidiaries etc.
- Four (4) **Banner ads** within the business category in the online Partner Directory.
- Logo and link on the Chamber website home page in the **Welcome section** for one month.
- **Access to Partner Portal** with the ability to post Job Listings, Hot Deals, Member to Member Deals and upload photos and video to the Chamber directory.
- Full page display ad on **Meet our Community Leaders** section on the Chamber website.
- Full page display ad on **Tourism page** of the Chamber website.
- Full page display ad on the **Visitors Guide** page on the Town of Irmo's website.

#### CHAMBER DIGITAL COMMUNICATION PERKS:

- Electronic file of current **Irmo Chamber Partners** including contact info.
- **New Partner announcement** on #FunChamber social media platforms (FB & Instagram) and the Chamber e-newsletter, **The Insider**.
- Minimum of one (1) annual **Shout Out** on #FunChamber social media platforms (FB & Instagram).
- Minimum of two (2) annual Features in the #FunChamber weekly **Shout Out** including logo, business description, address, phone number, link to Business website and Facebook page.
- Recognition as an **Executive Partner** with logo in 52 weekly **Irmo Insider** and **Shout Out** e-newsletters.

#### CHAMBER PRINTED COMMUNICATION PERKS:

- Recognition as an **Executive Partner** in the **Featured Partners** section of the **New Irmo News**.
- Inclusion of **promotional items** (Partner provided) in **Relocation Packages** and **New Partner Welcome Kits**.
- Chamber Partnership **Window Decal**.

#### CHAMBER PARTNER PROVIDED PERKS:

- 500 business cards (16pt, UV coated, 4/1, **\$40 value**) courtesy of **The Postal Express**.
- Six (6) full color Name Tag (**\$70 value**) courtesy of **Colucci Custom Awards**.
- One (1) full color 8'x3' Banner (**\$300 value**) courtesy of **Sun Solutions**.

#### CHAMBER EVENT AND GENERAL PERKS:

- Recognition of Partnership at each of 10 monthly **Chamber Luncheons**.
- One (1) **free ticket** to one bi-annual social media training class presented by **Cut Throat Marketing**.
- New Partner 101 Orientation.
- Logo will appear on Partner 101 Orientation Presentation.
- **\$3,000 in credits** to be used for event sponsorships and/or tickets.

## PARTNERSHIP LEVELS

### CHAMPION (\$8500/yr or \$709/mo):

#### CHAMBER WEBSITE PERKS:

- **Enhanced** listing in online business directory which includes business name, address, phone number and back link to business web site/page and Logo.
- Two (2) **additional** online directory listings to include additional locations, subsidiaries etc.
- Two (2) **Banner ads** within the business category in the online Partner Directory.
- **Access to Partner Portal** with the ability to post Job Listings, Hot Deals, Member to Member Deals and upload photos and video to the Chamber directory.
- Logo and link on the Chamber website home page in the **Welcome section** for one month.
- Half page display ad on **Meet our Community Leaders** section on the Chamber website.
- Half page display ad on **Tourism page** of the Chamber website.
- Half page display ad on the **Visitors Guide** page on the Town of Irmo's website.

#### CHAMBER DIGITAL COMMUNICATION PERKS:

- Electronic file of current **Irmo Chamber Partners** including contact info.
- **New Partner announcement** on #FunChamber social media platforms (FB & Instagram) and the Chamber e-newsletter, **The Insider**.
- Minimum of one (1) annual **Shout Out** on #FunChamber social media platforms (FB & Instagram).
- Minimum of two (2) annual Features in the #FunChamber weekly **Shout Out** including logo, business description, address, phone number, link to Business website and Facebook page.
- Recognition as an **Champion Partner** with logo in 52 weekly **Irmo Insider** and **Shout Out** e-newsletters.

#### CHAMBER PRINTED COMMUNICATION PERKS:

- Recognition as an **Champion Partner** in the **Featured Partners** section of the **New Irmo News**.
- Inclusion of **promotional items** (Partner provided) in **Relocation Packages** and **New Partner Welcome Kits**.
- Chamber Partnership **Window Decal**.

#### CHAMBER PARTNER PROVIDED PERKS:

- 500 business cards (16pt, UV coated, 4/1, **\$40 value**) courtesy of **The Postal Express**.
- Six (6) full color Name Tag (**\$70 value**) courtesy of **Colucci Custom Awards**.
- One (1) full color 8'x3' Banner (**\$300 value**) courtesy of **Sun Solutions**.

#### CHAMBER EVENT AND GENERAL PERKS:

- Recognition of Partnership at each of 10 monthly **Chamber Luncheons**.
- **Gold sponsorship** at the **Annual Awards Night & Gala** (8 tickets, full table, \$1500 value)
- **Sponsorship signage** and 10 tickets to the **Holiday Oyster Roast** (\$750 value)
- **Gold sponsorship** to Spring & Fall **Golf Outings** (includes team of 4 and hole set up, \$2000 value)
- **Vendor Booth** and 2 tickets to the Irmo Chamber **Lip Sync Battle** (\$300 value)
- One (1) **free ticket** to one bi-annual social media training class presented by **Cut Throat Marketing**.
- New Partner 101 Orientation.
- Logo will appear on Partner 101 Orientation Presentation.

## PARTNERSHIP LEVELS

### LEADERSHIP (\$5500/yr or \$459/mo):

#### CHAMBER WEBSITE PERKS:

- **Enhanced** listing in online business directory which includes business name, address, phone number and back link to business web site/page and Logo.
- Two (2) **additional** online directory listings to include additional locations, subsidiaries etc.
- Two (2) **Banner ads** within the business category in the online Partner Directory.
- **Access to Partner Portal** with the ability to post Job Listings, Hot Deals, Member to Member Deals and upload photos and video to the Chamber directory.
- Logo and link on the Chamber website home page in the **Welcome section** for one month.
- Half page display ad on **Meet our Community Leaders** section on the Chamber website.
- Half page display ad on the **Visitors Guide** page on the Town of Irmo's website.

#### CHAMBER DIGITAL COMMUNICATION PERKS:

- Electronic file of current **Irmo Chamber Partners** including contact info.
- **New Partner announcement** on #FunChamber social media platforms (FB & Instagram) and the Chamber e-newsletter, **The Insider**.
- Minimum of one (1) annual **Shout Out** on #FunChamber social media platforms (FB & Instagram).
- Minimum of two (2) annual Features in the #FunChamber weekly **Shout Out** including logo, business description, address, phone number, link to Business website and Facebook page.
- Recognition as an **Leadership Partner** with logo in 52 weekly **Irmo Insider** and **Shout Out** e-newsletters.

#### CHAMBER PRINTED COMMUNICATION PERKS:

- Recognition as an **Leadership Partner** in the **Featured Partners** section of the **New Irmo News**.
- Inclusion of **promotional items** (Partner provided) in **Relocation Packages** and **New Partner Welcome Kits**.
- Chamber Partnership **Window Decal**.

#### CHAMBER PARTNER PROVIDED PERKS:

- 500 business cards (16pt, UV coated, 4/1, **\$40 value**) courtesy of **The Postal Express**.
- Six (6) full color Name Tag (**\$70 value**) courtesy of **Colucci Custom Awards**
- One (1) full color 8'x3' Banner (**\$300 value**) courtesy of **Sun Solutions**.

#### CHAMBER EVENT AND GENERAL PERKS:

- Recognition of Partnership at each of 10 monthly **Chamber Luncheons**.
- **Silver sponsorship** at the **Annual Awards Night & Gala** (4 tickets, half table, \$750 value)
- **Sponsorship signage** and 8 tickets to the **Holiday Oyster Roast** (\$650 value)
- **Gold sponsorship** to Spring & Fall **Golf Outings** (includes team of 4 and hole set up, \$2000 value)
- One (1) **free ticket** to one bi-annual social media training class presented by **Cut Throat Marketing**.
- New Partner 101 Orientation.
- Logo will appear on Partner 101 Orientation Presentation.

## PARTNERSHIP LEVELS

### MOTIVATOR (\$3000/yr or \$250/mo):

#### CHAMBER WEBSITE PERKS:

- **Enhanced** listing in online business directory. Includes business name, address, phone number and back link to business website/page and logo.
- One (1) **additional** online directory listing to include additional locations, subsidiaries etc.
- One (1) **Banner ad** within the business category in the online Partner Directory.
- **Access to Partner Portal** with the ability to post Job Listings, Hot Deals, Member to Member Deals and upload photos and video to the Chamber directory.
- Logo and link on the Chamber website home page in the **Welcome section** for one month.

#### CHAMBER DIGITAL COMMUNICATION PERKS:

- Electronic file of current **Irmo Chamber Partners** including contact info.
- **New Partner announcement** on #FunChamber social media platforms (FB & Instagram) and the Chamber e-newsletter, **The Insider**.
- Minimum of one (1) annual **Shout Out** on #FunChamber social media platforms (FB & Instagram).
- Minimum of two (2) annual Features in the #FunChamber weekly **Shout Out** including logo, business description, address, phone number, link to Business website and Facebook page.

#### CHAMBER PRINTED COMMUNICATION PERKS:

- **Enhanced** listing by category in annual **Irmo Visitor's Guide** featuring a shaded background.
- Recognition as an **Motivator Partner** in the Featured Partners section of the **New Irmo News**.
- Chamber Partnership **Window Decal**.

#### CHAMBER PARTNER PROVIDED PERKS:

- 1st year sign up: 500 business cards (16pt, UV coated, 4/1, **\$40 value**) courtesy of **The Postal Express**.
- One (1) full color 8'x3' Banner (**\$300 value**) courtesy of **Sun Solutions** OR Four (4) full color Name Tag (**\$70 value**) courtesy of **Colucci Custom Awards**.

#### CHAMBER EVENT AND GENERAL PERKS:

- Recognition of Partnership at each of 10 monthly **Chamber Luncheons**.
- **Bronze sponsorship** at the **Annual Awards Night & Gala** (2 tickets, half table, \$500 value)
- **Sponsorship signage** and 6 tickets to the **Holiday Oyster Roast** (\$550 value)
- **Bronze sponsorship** to either Spring OR Fall **Golf Outing** (includes team of 4 and hole set up, \$550 value)
- One (1) **free ticket** to one bi-annual social media training class presented by **Cut Throat Marketing**.
- New Partner Orientation.

## PARTNERSHIP LEVELS

### INFLUENCER (\$1500/yr or \$125/mo):

#### CHAMBER WEBSITE PERKS:

- **Enhanced** listing in online business directory. Includes business name, address, phone number and back link to business website/page and logo.
- One (1) **additional** online directory listing to include additional locations, subsidiaries etc.
- **Access to Partner Portal** with the ability to post Job Listings, Hot Deals, Member to Member Deals and upload photos and video to the Chamber directory.
- Logo and link on the Chamber website home page in the **Welcome section** for one month.

#### CHAMBER DIGITAL COMMUNICATION PERKS:

- Electronic file of current **Irmo Chamber Partners** including contact info.
- **New Partner announcement** on #FunChamber social media platforms (FB & Instagram) and the Chamber e-newsletter, **The Insider**.
- Minimum of one (1) annual **Shout Out** on #FunChamber social media platforms (FB & Instagram).
- Minimum of one (1) annual Features in the #FunChamber weekly **Shout Out** including logo, business description, address, phone number, link to Business website and Facebook page.
- Recognition as a **Influencer Partner** with logo in 52 weekly **Irmo Insider** and **Shout Out** e-newsletters.

#### CHAMBER PRINTED COMMUNICATION PERKS:

- **Enhanced** listing by category in annual **Irmo Visitor's Guide** featuring a shaded background.
- Recognition as an **Influencer Partner** in the Featured Partners section of the **New Irmo News**.
- Chamber Partnership **Window Decal**.

#### CHAMBER PARTNER PROVIDED PERKS:

- 1st year sign up: 500 business cards (16pt, UV coated, 4/1, **\$40 value**) courtesy of **The Postal Express**.
- One (1) full color 8'x3' Banner (**\$300 value**) courtesy of **Sun Solutions** OR Four (4) full color Name Tag (**\$70 value**) courtesy of **Colucci Custom Awards**.

#### CHAMBER EVENT AND GENERAL PERKS:

- Recognition of Partnership at each of 10 monthly **Chamber Luncheons**.
- **Sponsorship signage** and 4 tickets to the **Holiday Oyster Roast** (\$450 value)
- **Bronze sponsorship** to either Spring OR Fall **Golf Outing** (includes team of 4 and hole set up, \$550 value)
- One (1) **free ticket** to one bi-annual social media training class presented by **Cut Throat Marketing**.
- New Partner Orientation.

## PARTNERSHIP LEVELS

### INNOVATOR (\$800/yr or \$67/mo):

#### CHAMBER WEBSITE PERKS:

- **Upgraded** listing in online business directory. Includes business name, address, phone number and back link to business website/page.
- One (1) **additional** online directory listing to include additional locations, subsidiaries etc.
- Logo and link on the Chamber website home page in the **Welcome section** for one month.

#### CHAMBER DIGITAL COMMUNICATION PERKS:

- Electronic file of current **Irmo Chamber Partners** including contact info.
- **New Partner announcement** on #FunChamber social media platforms (FB & Instagram) and the Chamber e-newsletter, **The Insider**.
- Minimum of one (1) annual **Shout Out** on #FunChamber social media platforms (FB & Instagram).
- Minimum of one (1) annual Feature in the #FunChamber weekly **Shout Out** including logo, business address, phone number and link to business website.

#### CHAMBER PRINTED COMMUNICATION PERKS:

- Chamber Partnership **Window Decal**.

#### CHAMBER PARTNER PROVIDED PERKS:

- 1st year sign up: 500 business cards (16pt, UV coated, 4/1, **\$40 value**) courtesy of **The Postal Express**.

#### CHAMBER EVENT AND GENERAL PERKS:

- Recognition of Partnership at each of 10 monthly **Chamber Luncheons**.
- One (1) **free ticket** to one bi-annual social media training class presented by **Cut Throat Marketing**.
- New Partner Orientation.





# GREATER IRMO

## CHAMBER OF COMMERCE

Growing a Stronger Business Community

# PARTNERSHIP LEVELS

## NETWORK (\$500/yr or \$42/mo):

### CHAMBER WEBSITE PERKS:

- **Upgraded** listing in online business directory. Includes business name, address, phone number and back link to business website/page.
- Logo and link on the Chamber website home page in the **Welcome section** for one month.

### CHAMBER DIGITAL COMMUNICATION PERKS:

- **New Partner announcement** on #FunChamber social media platforms (FB & Instagram) and the Chamber e-newsletter, **The Insider**.
- Minimum of one (1) annual **Shout Out** on #FunChamber social media platforms (FB & Instagram).
- Minimum of one (1) annual Feature in the #FunChamber weekly **Shout Out** including logo, business address, phone number and link to business website.

### CHAMBER PRINTED COMMUNICATION PERKS:

- Chamber Partnership **Window Decal**.

### CHAMBER EVENT AND GENERAL PERKS:

- New Partner Orientation.

## ENTREPRENEUR (\$300/yr or \$25/mo):

### CHAMBER WEBSITE PERKS:

- **Basic listing** in online business directory which includes business name, address and phone number.

### CHAMBER PRINTED COMMUNICATION PERKS:

- Partnership Window Decal.

### CHAMBER EVENT AND GENERAL PERKS:

- New Partner Orientation.