

WHY JOIN THE #FUNCHAMBER?



VOICE

The Irmo Chamber is the voice of the business community. Let your voice be heard through our partnerships with local, county and state government.



VISIBILITY

Stand out and get noticed in the Irmo community and beyond via our strong social media presence and community involvement.



NETWORK

Take advantage of our networking events because it's all WHO you know!



REFERRALS

We are proud to be a well-respected business organization in the Irmo community and we are proud to exclusively refer our Chamber partners!



GROWTH

Quality Lunch & Learns, Next-level Leadership training and promotion of the greater Irmo area to encourage economic development.



DEALS & JOBS

Post your partner discounts and available jobs on our website and social media platforms to take advantage of our visibility! We offer White Glove Service for this. Just ask!

THE GREATER IRMO CHAMBER OF COMMERCE

1235 Columbia Avenue, Irmo, South Carolina 29063

T: (803) 749-9355 • FunChamber.com

PARTNERSHIP LEVELS

ENTREPRENEUR (\$250/yr or \$21/mo):

- Listing in online business directory (includes business name, address and phone number).
- **New Partner** announcement on **#FunChamber** social media platforms and **Irmo Insider** newsletter.
- New Partner Orientation.
- Partnership Window Decal.
- Listing by category in annual **Irmo Visitor's Guide**.

NETWORK (\$450/yr or \$38/mo):


- **Entrepreneur Partnership** with these **additional** benefits:
- Ribbon cutting.
- Logo inclusion in New Partner Announcement on social media platforms.
- Upgraded listing in online business directory to include business name, address, phone number and **back link to business web site/page**.
- Logo and link on the **Irmo Chamber** home page in the **Welcome** section for one month.
- Recognition as a **NetworkPartner** in the monthly **Featured Partners** section of the **New Irmo News**.
- Minimum of one annual shout out on **#FunChamber** social media platforms.
- Minimum of one annual inclusion in the weekly **Shout Out** e-newsletter.
- Option to include promotional items in **New Partner Welcome Kits**.
- **Bolded** listing in annual **Irmo Visitor's Guide**.
- One additional online directory listing to include additional locations, subsidiaries etc.
-  **CHOICE** of 500 business cards (16 pt, UV coated, 4/1) **OR** Six Full Color Name Tags courtesy of **Fully Promoted**.
-  Vinyl Banner courtesy of **Link Signs & Graphics**.

INNOVATOR (\$750/yr or \$63/mo):


- **Network Partnership** with these **additional** benefits:
- **Electronic File** of current **Irmo Chamber** partners.
- **Recognition** of partnership at each of the **10 monthly luncheons**.
- Recognition as a **Innovator Partner** in the monthly **Featured Partners** section of the **New Irmo News**.
- Inclusion of promotional items in **Relocation Packages** and **New Partner Welcome Kits**.
- Minimum of one annual **Feature** in the **#FunChamber** weekly **Shout Out** including logo and link to website.
-  One free ticket to one bi-annual social media training class presented by **Cut Throat Marketing**.
- Two category listings online to increase **SEO**.
-  Complimentary High Resolution **Head Shot** courtesy of **Leigh Essig Photography**.




PARTNER PERKS
courtesy of



FULLY PROMOTED
Branded Products & Marketing Services



Link
SIGNS & GRAPHICS



Cut Throat Marketing



LEIGH ESSIG
PHOTOGRAPHY

PARTNERSHIP LEVELS

INFLUENCER (\$1250/yr or \$105/mo):

- **Innovator** with these **additional** benefits:
- **Enhanced** listing in **online business directory** including business name, address, phone number, back link to business web site/page and **logo**.
- **Two** tickets to each of the **10 monthly luncheons**.
- Recognition as a **Marketing Partner** in the **Featured Partners** section of the **New Irmo News**.
- Enhanced listing in **Irmo Visitor's Guide** featuring a shaded background.
- Minimum of Two annual **Features** in the **#FunChamber** Weekly **Shout Out** including logo, company description and link to profile.
- One vendor booth at the annual **Red White & Blues Wine Walk** in **Irmo Town Park** and Two tickets to the event.
- One Hole Sponsor at the annual **Golf Outing** at **Mid Carolina Club**.
- Two tickets and sponsor signage at the **Holiday Oyster Roast**.
- Two category listings online to increase **SEO**.
-  Standard 6 foot table throw with full color logo courtesy of **Fully Promoted**.
- Additional **Influencer Partner** discounts on other Chamber events.
- Inclusion in Chamber ad projects such as **Partner Promos**.

LEADERSHIP (\$4500/yr or \$375/mo):


- **Influencer Partnership** with these **additional** benefits:
- **Four tickets** to each of the **10 monthly luncheons**.
- Two **Banner ads** within business category in online directory.
- Logo will appear on partnership application.
- Recognition as an **Leadership Partner** with logo inclusion in **52 weekly e-newsletters**.
- **Gala Sponsorship** and Four tickets to the event (Value \$500).
- **Golf Outing** sponsorship - Hole sponsorship and a team of Four.
- Four additional tickets to **Red White & Blues Wine Walk** in **Irmo Town Park** (Value \$100).
- Four Tickets and sponsor signage at the **Holiday Oyster Roast**.
- Additional Leadership Partner **discounts** on other Chamber events.

CHAMPION (\$9000/yr or \$750/mo):

- **Leadership Partnership** with these **additional** benefits:
- Eight tickets to each of the **10 monthly luncheons**.
- Four **Banner ads** within business category in online directory.
- **Gala Sponsorship** and Eight tickets to the event (Value: \$1000).
- Eight Tickets to **Red White & Blues Wine Walk** in **Irmo Town Park** (Value: \$200).
- Eight Tickets and sponsorship signage at the **Holiday Oyster Roast**.
- Additional Champion Partner **discounts** on other Chamber events.



POLICIES

- The Irmo Chamber accepts cash, check and all major credit cards (Visa, MasterCard, Discover and AMEX).
- Annual, quarterly and monthly payment plans are available through bank and credit card draft.
-  Partner Perks are for new partners and partners who upgrade their level. One time benefit.



CONTACT US

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LEADERSHIP PARTNERS



CHAMPION PARTNERS

