

# WHY JOIN THE #FUNCHAMBER?



## VOICE

The Irmo Chamber is the voice of the business community. Let your voice be heard through our partnerships with local, county and state government.



## VISIBILITY

Stand out and get noticed in the Irmo community and beyond via our strong social media presence and community involvement.



## NETWORK

Take advantage of our networking events because it's all WHO you know!



## REFERRALS

We are proud to be a well-respected business organization in the Irmo community and we are proud to exclusively refer our Chamber partners!



## GROWTH

Quality Lunch & Learns, Next-level Leadership training and promotion of the greater Irmo area to encourage economic development.



## DEALS & JOBS

Post your partner discounts and available jobs on our website and social media platforms to take advantage of our visibility! We offer White Glove Service for this. Just ask!

## THE GREATER IRMO CHAMBER OF COMMERCE

1235 Columbia Avenue, Irmo, South Carolina 29063

T: (803) 749-9355 • [FunChamber.com](http://FunChamber.com)

# PARTNERSHIP LEVELS

## ENTREPRENEUR (\$250/yr or \$21/mo):

- Listing in online business directory (includes business name, address and phone number).
- **New Partner** announcement on **#FunChamber** social media platforms and **Irmo Insider** newsletter.
- New Partner Orientation.
- Partnership Window Decal.
- Listing by category in annual **Irmo Visitor's Guide**.

## NETWORK (\$450/yr or \$38/mo):

- **Entrepreneur Partnership** with these **additional** benefits:
- Ribbon cutting.
- Logo inclusion in New Partner Announcement on social media platforms.
- Upgraded listing in online business directory to include business name, address, phone number and **back link to business web site/page**.
- Logo and link on the **Irmo Chamber** home page in the **Welcome** section for one month.
- Recognition as a **NetworkPartner** in the monthly **Featured Partners** section of the **New Irmo News**.
- Minimum of one annual shout out on **#FunChamber** social media platforms.
- Minimum of one annual inclusion in the weekly **Shout Out** e-newsletter.
- Option to include promotional items in **New Partner Welcome Kits**.
- **Bolded** listing in annual **Irmo Visitor's Guide**.
- One additional online directory listing to include additional locations, subsidiaries etc.
-  **CHOICE** of 500 business cards (16 pt, UV coated, 4/1) **OR** Six Full Color Name Tags courtesy of **Fully Promoted**.
-  Vinyl Banner courtesy of **Link Signs & Graphics**.

## INNOVATOR (\$750/yr or \$63/mo):

- **Network Partnership** with these **additional** benefits:
- **Electronic File** of current **Irmo Chamber** partners.
- **Recognition** of partnership at each of the **10 monthly luncheons**.
- Recognition as a **Innovator Partner** in the monthly **Featured Partners** section of the **New Irmo News**.
- Inclusion of promotional items in **Relocation Packages** and **New Partner Welcome Kits**.
- Minimum of one annual **Feature** in the **#FunChamber** weekly **Shout Out** including logo and link to website.
-  One free ticket to one bi-annual social media training class presented by **Cut Throat Marketing**.
- Two category listings online to increase **SEO**.
-  Complimentary High Resolution **Head Shot** courtesy of **Leigh Essig Photography**.



# PARTNERSHIP LEVELS

## INFLUENCER (\$1250/yr or \$105/mo):

- **Innovator** with these **additional** benefits:
- **Enhanced** listing in **online business directory** including business name, address, phone number, back link to business web site/page and **logo**.
- **Two** tickets to each of the **10 monthly luncheons**.
- Recognition as a **Marketing Partner** in the **Featured Partners** section of the **New Irmo News**.
- Enhanced listing in **Irmo Visitor's Guide** featuring a shaded background.
- Minimum of Two annual **Features** in the **#FunChamber** Weekly **Shout Out** including logo, company description and link to profile.
- One vendor booth at the annual **Red White & Blues Wine Walk** in **Irmo Town Park** and Two tickets to the event.
- One Hole Sponsor at the annual **Golf Outing** at **Mid Carolina Club**.
- Two tickets and sponsor signage at the **Holiday Oyster Roast**.
- Two category listings online to increase **SEO**.
-  Standard 6 foot table throw with full color logo courtesy of **Fully Promoted**.
- Additional **Influencer Partner** discounts on other Chamber events.
- Inclusion in Chamber ad projects such as **Partner Promos**.

## LEADERSHIP (\$4500/yr or \$375/mo):

- **Influencer Partnership** with these **additional** benefits:
- **Four tickets** to each of the **10 monthly luncheons**.
- Two **Banner ads** within business category in online directory.
- Logo will appear on partnership application.
- Recognition as an **Leadership Partner** with logo inclusion in **52 weekly e-newsletters**.
- **Gala Sponsorship** and Four tickets to the event (Value \$500).
- **Golf Outing** sponsorship - Hole sponsorship and a team of Four.
- Four additional tickets to **Red White & Blues Wine Walk** in **Irmo Town Park** (Value \$100).
- Four Tickets and sponsor signage at the **Holiday Oyster Roast**.
- Additional Leadership Partner **discounts** on other Chamber events.

## CHAMPION (\$9000/yr or \$750/mo):

- **Leadership Partnership** with these **additional** benefits:
- Eight tickets to each of the **10 monthly luncheons**.
- Four **Banner ads** within business category in online directory.
- **Gala Sponsorship** and Eight tickets to the event (Value: \$1000).
- Eight Tickets to **Red White & Blues Wine Walk** in **Irmo Town Park** (Value: \$200).
- Eight Tickets and sponsorship signage at the **Holiday Oyster Roast**.
- Additional CHampion Partner **discounts** on other Chamber events.



## POLICIES

- The Irmo Chamber accepts cash, check and all major credit cards (Visa, MasterCard, Discover and AMEX).
- Annual, quarterly and monthly payment plans are available through bank and credit card draft.
- (CP) Partner Perks are for new partners and partners who upgrade their level. One time benefit.



## CONTACT US

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### LEADERSHIP PARTNERS



### CHAMPION PARTNERS

