

GREATER IRMO CHAMBER OF COMMERCE
THE LIGHTHOUSE

APRIL 2019



Message from the President

Spring is here! If you haven't had the chance yet, make sure to venture out to some of our wonderful local parks and see all the beautiful things that are blooming. Take some pictures on your outing and share them with us on social media using #FunChamber!

Once you've spent some time outdoors venture inside to join us for our April Chamber luncheon on Wednesday, April 10 at St. Andrews Presbyterian Church. This month, we will welcome South Carolina Treasurer, Curtis Loftis, to our podium. Lunch will be provided by Tim's Catering. Special thanks to our partners at CresCom Bank (Have a Nice Bank!) for sponsoring this event and making it possible!

Tickets and vendor booths are available for the 2019 Red White & Blues Wine Walk at Irmo Town Park, on Thursday, May 16th. Give us a call or visit our website. We'd love to show you how to get involved in this fun event!

Here at your Greater Irmo Chamber of Commerce we're always working on creating engaging events that will connect our entire community. Be sure to check out our weekly emails and keep an eye on our events calendar for new opportunities to get involved or connect with us. Come by our office to meet us, we're always ready to discuss more about The Chamber and how we can better connect your business in Irmo.

We hope to see you at an upcoming Greater Irmo Chamber event!

Thank you,
Kerry Powers, President and CEO

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CONNECT WITH US

Stay up-to-date with all the wonderful things that the Greater Irmo Chamber of Commerce is up to by visiting our website or following us on social media.

#FunChamber



GreaterIrmoChamber.com



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UPCOMING EVENTS

>> COFFEE TALK TUESDAY

Please join us for our weekly Coffee Talks Tuesday, April 2, 9, 16, 23, and 30, 2019 • 8 a.m. to 8:45 a.m. Greater Irmo Chamber of Commerce Have a cup of coffee, conversation and build business relationships with other Irmo Chamber members. **FREE** with your business card! Sponsored by **Bart's Crazy Good Coffee**.

>> THE POWER OF THE INBOX: HOW TO GROW YOUR BUSINESS WITH EMAIL MARKETING

Thursday, April 4, 2019 • 1:00 p.m. to 3:00 p.m. Greater Irmo Chamber of Commerce The inbox remains the most direct method for marking online and statistically outperforms every other medium by a landslide! This session is a fresh overview of what email marketing is in 2019, and the best practices on how to leverage email to drive more business. This is a **FREE** event!

>> CHAMBER LUNCHEON

Wednesday, April 10, 2019 • 11:30 a.m. to 1:00 p.m. St. Andrews Presbyterian Church 6952 St. Andrews Rd., Columbia, SC 29212 We hope you'll join us as we gather for our monthly Chamber Luncheon as we welcome SC Treasurer, Curtis Loftis, to our podium. Special thanks to our partners at **CresCom Bank** (Have a Nice Bank!) for sponsoring this event! Lunch will be provided by **Tim's Catering**. \$10 per person.

>> RIBBON CUTTING STATE FARM: LIBBY HAGINS AGENCY

Wednesday, April 16, 2019 • 11:30 a.m. to 12:30 p.m. 735 Saturn Parkway, Suite 400, Columbia, SC 29212 Join us to welcome State Farm: Libby Hagins Agency to our Chamber! A light lunch will be provided! Ribbon cutting will be held at 11:45 a.m.

Are you interested in sponsoring or hosting a Business After Hours event? Contact Kerry Powers by email: CEO@GreaterIrmoChamber.com

OUR MEMBERSHIP



DIAMOND MEMBERS



EMERALD MEMBERS



WELCOME NEW MEMBERS

- FedEx Office-Dutch Fork Irmo Walmart
- FedEx Office-Lexington Walmart
- Midlands Family Chiropractic
- Mutual of Omaha
- Rosebuds Photography
- WellSoul Spa + Salon

MARKETING MEMBERS

- 93.1 The Lake (WZMJ)
- 94.3 The Dude (WWNQ)
- Accel Outdoor
- Allstate Insurance: The Owens Agency, LLC
- Allstate: The Salmon Agency
- American Floral, LLP
- Art of Dentistry-Dr. Gregory J. Wych
- Big Eyed Bird Creative
- Cassell Brothers Heating & Cooling
- ColaDaily.com
- Cut Throat Marketing
- DoubleTree by Hilton
- Frank's Car Wash
- Fully Promoted
- Grace Outdoor
- Great Southern Homes
- Loveless and Yarborough Real Estate
- LTC Heath Solutions
- McGuinn Homes
- Medi Home Pharmacy
- Midlands Media Group
- Prisma Health
- Providence Health
- Southland Log Homes
- Studio 3P
- Temples Halloran Funeral And Cremation Services
- The UPS Store at Kennerly Crossing
- Woodforest National Bank

PLATINUM MEMBERS

- Atlantic at Parkridge
- Baker Collision Express
- Brookdale Senior Living Solutions
- Caughtman Harman Funeral Home
- GrandSouth Bank
- Lutheran Homes of South Carolina
- South Carolina Blue Retail Center
- Staples

GOLD MEMBERS

- AAA Car Care-Irmo
- AAA Carolina-Travel
- AAA Insurance-Irmo
- Affordable Insurance Group
- AllSouth Federal Credit Union-Irmo
- Allstate: The Beaty Agency
- Aloft - Harbison
- Ameris Bank
- Anchor Lanes
- AT&T
- Babcock Center Foundation
- Ballentine Collision Repair, Inc.
- Barnes Business Solutions
- Beverly C. Winstead CPA, PA
- BeWell Home Services
- Bites & Sights (Free Times)
- Carolina Pest Control
- Century Glass
- Children's Dental Group of South Carolina
- Columbia Arts Academy
- Columbia Metropolitan Airport
- Comfort Services, Inc.
- Consultants in Gastroenterology
- Corporate Conference Center
- CresCom Bank
- Dillard Financial Solutions Inc.
- District 5 of Lexington and Richland Counties
- Dunbar Funeral Home
- Eagle One Tow & Transport
- Edward Jones Investments-David Wallace
- ERA Wilder Realty of Chapin
- ERA Wilder Realty of Irmo
- Experience Columbia SC
- Eyes on the Lake, LLC
- FATZ Southern Kitchen
- FedEx Office-Dutch Fork/Irmo Walmart
- FedEx Office-Lexington Walmart
- First Community Bank
- FIT413 Health Club
- Free Times
- Generations Senior Care of Irmo
- Gibson and Associates Inc
- Gilbert Brothers, Inc.
- Harbison Community Association
- Harbison Medical Associates
- Harbison Theatre at Midlands Technical College
- HarborChase of Columbia
- HDR | ICA Engineering
- HealthWorks of Palmetto Health
- Holiday Inn Express and Suites
- Hyatt Place
- Irmo Drug
- Irmo Insurance Agency
- Irmo Medical Associates
- Irmo Music Academy
- J King Real Estate
- Jarvis Tax Service
- Keller Williams Realty-Corinna Hooker
- Kings & Queens Barber and Beauty
- KMS Masonry
- Lake Murray Floor Covering
- Lake Murray Marina & Yacht Club
- Legalshield
- Lexington Family Practice - Irmo
- Lexington Medical Center Community Outreach
- Lexington Medical Center-Irmo
- Lexington Orthopaedics
- Lexington School of Music
- Lexington Sleep Solutions
- Lexington Women's Care - Irmo
- Liberty Taproom on the Lake
- Liberty Tax Service
- Liberty Tax Service (St. Andrew's)
- Lowe's of Irmo
- Lutheran Hospice
- Mary Kay-Sondi Carstetter
- Medi Home Care
- Medi Home Infusion
- Meetze Plumbing Company, Inc.
- Mickey's Auto Repair
- Mid-Carolina Electric Cooperative
- Midlands Technical College
- Millcore Computing
- Minnie's Auto Repair
- Minute Man Movers, LLC
- MOLLY MAID of the Midlands and Columbia
- Movement Mortgage
- Mungo Homes
- NW Family YMCA of Columbia
- Palmetto Citizens Federal Credit Union
- Palmetto Health Foundation
- Palmetto Health-Three Rivers Medical Associates
- Pendleton Street Business Advisors
- Pet Supplies Plus
- Peterson & Plante Internal Medicine Associates
- Principal Financial Group
- Prudential - J.D. Hacker
- PUBLIX Supermarket #17
- PUBLIX Supermarket #656
- PUBLIX Supermarket #883
- Regal Columbiana Grande Stadium 14
- Residence Inn by Marriott
- Riverbluff of Lexington Apartments
- Roper Staffing
- Rowe Rooter Plumbing Inc
- Royal Z Lanes
- SAFE Federal Credit Union
- Servpro of The Dutch Fork
- Shaw Industries, Inc.
- Signs N Logos Inc
- South Carolina State Credit Union
- South State Bank
- Southeastern Chapter-National Safety Council
- Southeastern Insurance Consultants, LLC
- Special Olympics South Carolina
- Spine Pain Center
- Stanick Sheet Metal & Roofing, Inc.
- State Farm Agency - Amy Masincupp
- State Farm Insurance - Terri Brock Agency, Inc.
- Sweetgrass Home Staging, LLC
- TD Bank
- Terminix Service, Inc.
- The Club at Carolina Stadium Apartments
- The Heritage at Lowman
- The Legends at Lake Murray Apartment Homes
- The Residence at Marina Bay
- Three Rivers Medical Associates
- Total Comfort Solutions
- Town of Irmo
- Tri County Home Health
- Troubleshooter A/C Refrigeration
- Universal School of Karate
- Verizon Wireless (TCC)-Irmo
- Verizon Wireless (TCC)-Lexington
- Verizon Wireless (TCC)-Newberry
- Wells Fargo
- Wells Fargo-Columbia
- Wells Fargo-Harbison
- White Rock Boxing Gym

BOARD MEMBER OF THE MONTH

A Q&A with Mary Ciesielski

Vice President, Security Federal Bank

What do you look forward to most being a Board Member for the Greater Irmo Chamber of Commerce?

Being a part of the Greater Irmo Chamber Board allows me the opportunity to work closely with others that share a passion in growing our community in a positive way. I am able to stay informed about local concerns and challenges we face as well as hear about success stories and growth in our area. It is my hope as a group that we will make a positive difference in the Irmo community by combining our expertise and experience.



Why do you believe businesses and individuals should get involved with The Chamber?

Our local chambers represent hope for a united community. They provide encouragement and exposure for new and existing businesses. Whether you are an individual or business owner, you have the opportunity to learn from others and be surrounded by individuals with your same values and desire for you to succeed.

What is your favorite GICC event?

I am a huge fan of the annual corn hole tournament; although I am likely to embarrass my team and provide a good laugh to the opposing team. With that said, I am available to play if you need a partner. I encourage you to participate in this event and others the chamber offers though-out the year, you are guaranteed to have a great time.

What do you like most about Irmo?

There are so many things to love about Irmo. It is wonderful to live in a community that has such a rich history but also shows promise of defining moments/events for many years to come.

What are your goals for the Chamber as a Board Member?

I would like to be involved in implementing new ways for the chamber to generate funding for hosting family community events in our parks and surrounding areas.

I also would like to encourage the chamber to partner with our middle and high school student leaders (various clubs). It is important to encourage our youth to become involved and understand the role of a local chamber; how it benefits individuals, civic organizations, and local businesses in the area.

How did you first get involved with The Chamber?

I have been involved in community outreach work since the age of 14. As a banker of 25+ years, I receive encouragement and support to stay involved in the community. I quickly found that attending The Greater Irmo Chamber provided me opportunities to make a difference. I am able to assist individuals and business owners with financial solutions that may be keeping them up at night. I am also able to participate in community projects; many turning into annual events that I now include/encourage my daughter and her friends to participate.

Need a Place to Hold Your

Business Meeting or Event?

WE'VE GOT YOU COVERED!

Beautiful meeting space, full AV capabilities, plenty of parking right in the heart of Irmo.

Give us a call for more information • 803-749-9355



Register Online at
GreaterIrmoChamber.com

THURSDAY
 MAY 16, 2019

6-9 PM
 Irmo Town Park



Ticket Includes:
 Wine Glass, Wine Tastings,
 Appetizers and Live Music!



Promote your business in a booth!
 \$200 for Chamber Members
 \$300 for Non-Members



GREATER IRMO
 CHAMBER OF COMMERCE

Events@GreaterIrmoChamber.com
 803.749.9355

OUR 2019 BOARD OF DIRECTORS

John Coleman, Chairman, Mungo Homes
Shelley Woodward, Chair-Elect, Inland Home Mortgage
Jeremiah Davis, Immediate Past Chair, Morgan Stanley
Theresa Falcone, Secretary, Lexington Medical Center-Irmo
Emilie Keene, Treasurer, Palmetto Health Baptist Parkridge
Dale Sexton, Shaw Industries
Mary Ciesielski, Security Federal Bank
Mason Holley, Southland Log Homes
Todd Buehrig, SC National Safety Council
Dana Cassell, Cassell Brothers Heating & Cooling
Caroline Westbrook, First Citizens Bank-Irmo
Kenneth Robinson, Woodforest National Bank
Nancy Nelson Embler, Coldwell Banker Residential Brokerage
Cynthia Giles, Cut Throat Marketing
Alex Salmon, Allstate: The Salmon Agency
Phil Yarborough, Loveless & Yarborough
Councilwoman Beth Carrigg, Lexington County Council
Dr. Christina Melton, Lexington Richland District 5
Tom Ledbetter, Midlands Technical College
Mark Smyers, Irmo Chapin Recreation Commission
Chuck Larson, President Emeritus
Kerry Powers, President/CEO

OUR STAFF

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GREATER IRMO
 CHAMBER OF COMMERCE

Growing a Stronger Business Community

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THE NEW
 IRMO NEWS